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KEEPING IT SIMPLE (AND PERSONAL):

Who is Riverplace Press?

We are a small custom book publisher based in Aitkin, Minnesota. We work closely with our network of editors, illustrators, photographers, and book marketers. Having these relationships on an as-needed basis keeps our costs down, while still providing the best publishing options in our region. Most all of our work can be—and usually is—accomplished electronically. In fact, we have never even met a number of out-of-state clients in person. But to our regionally-local authors we can have person-to-person meetings throughout the process.

What services do you offer?

In-house we offer consultation, editing, cover design and production, interior/text design, editing, and production, and 40 years of experience in the publishing and printing industry. We assist our authors / clients to accomplish all aspects of publishing their book(s). So, basically, we offer everything from initial advice consultation to guiding the final book through the actual printing, distribution, and delivery of the books. We also provide eBook development and distribution services. When it comes to launching and marketing your book, we will have many recommendations for you, depending on your desires.

Why should I consider working with Riverplace?

As an award-winning publisher, we pride ourselves in close personal guidance through the maze of our industry. We usually are able to work on one book at a time, insuring close attention to detail, and timely production of your book. Financial clarity with our clients is paramount to us. We explain and document every aspect of the business side of production. This way we avoid “surprises” along the way—or upon completion.

What is a typical project scenario?

Because each book project we take on is unique, there are no hard and fast rules. After the initial contact with the client, we have focused discussions regarding everything; such as “Does this project make sense?” and “How might the return on investment play out?” We strive to make every segment of the process clear and understandable, and as simplified and streamlined for the author as possible.

After we are all “on the same page” regarding what a successful book will look like, we develop and provide clear financial information based on our mutual goals. Typically we request 1/3 of the anticipated cost as a down payment. We begin the project wherever the author desires. Many times this is with some degree of editing. Once the manuscript is finalized, we begin the process of cover and interior design and production of the final electronic files, and with the author’s approval every single step of the way.



At the point when the book is ready for printing, we request the second 1/3 of the cost. Typically books require from 2-3 weeks to work through the printing process. We guide each book through this, and assure high-quality final products because we only work with printers that we can rely on for excellent results. And because we produce the number of books we do, we are usually afforded excellent pricing. When the book is successfully delivered, we are paid the final 1/3.

Once your book is published and distributed (to thousands of book sellers—including Amazon, Barnes & Noble, independent book stores, etc.) as sales are made and books are delivered to the reader, sales profit royalties are paid to you on a monthly basis.

How much does a book cost to publish?

Unfortunately, this question is no different than “How much is a car?” The variables are so substantial that there is no usual cost. From hard to soft covers, black interior text to full color throughout, number of pages and quantities ordered—the client’s investment can vary significantly.

Understandably, clients who are new to the world of custom publishing want some idea of where to even start. So, for example, a 150 page text, with basic copy-editing, cover design, thorough proofing throughout, the price could be \$1000.

Does Riverplace guarantee author satisfaction of their work?

Yes. Because our relationship is very clear at the beginning of each project, we can assure that when the books are delivered, they are exactly what the author hopes for. Much of our relationship success comes from our personal availability for phone, FaceTime, email, or face-to-face meeting communications on an on-going basis.

Who owns the copyright and electronic files when the book is done?

The author / client always retains full ownership of all copyrights, and any work we provide for the client.

Can I contact some of the Riverplace clients for references?

Of course. We have guided many authors (of numerous genres and niches) through the process of publishing. We are happy to help you contact them to help you achieve confidence in working with us. You have plenty of hard work into the writing of your book in the first place. We want to make the rest of the journey as uncomplicated as possible; we want to add you to our list of satisfied clients.

What is the first step?

Easy. Just give us a call, or send an email letting us know you are interested in learning more. We’ll take it from there. There is never a commitment until you say so. And we try to make everything as enjoyable as we can—for both of us.

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